



THE AngelPreneur

BUILDING THE DREAM IN REAL TIME



Building the AQUARIUM PLAZA

The Heart of a New Hospitality Ecosystem

By Peter "The AngelPreneur" Ortman

The Origin Story of the ClubZERO Movement

“Every great vision begins invisibly.

First as a feeling.

Then as a promise.

Then as a quiet voice that refuses to let go.

*This book is the story of what can happen
when you finally choose to listen.”*

Peter “*The AngelPreneur*” Ortmann

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DEDICATION

I dedicate this book first to my loving wife, **Corrin**, my partner of more than thirty-one years. Thank you for putting up with what can only be described as my entrepreneurial illness, and for patiently seeing far more of the back of my head than the front as I spent countless hours designing, writing, and creating the many projects you will find throughout the pages.

I also dedicate my book to the **spirit of Marissa**. The inspirational seed that kept me healthy, focused, and determined for the past two decades. You came into this world small and fragile, but with a spirit that filled every room you entered. In the short time we were blessed to have you with us, you left behind something far greater than most do in a lifetime.

Your light didn't fade. It transformed. What began as love became purpose. What began as loss became vision. Marissa's Reef For Heavenly Helpers was never just an idea. It was a promise. A promise that your memory would live on - not quietly, but in a way that could be seen, experienced, and shared with others for generations to come. Everything that followed... began with you, and your spirit remains alive in our hearts.

I also want to acknowledge my children and close family members, from whom I have learned more than I ever imagined possible. In particular **Steven, Charlie, and Kash**, and Joe and Cindy - the best in-laws anyone could ever hope for. Thank you for your years of encouragement, support, and belief in me and the many ideas I have pursued.

Finally, I want to express my gratitude to the many **friends, investors, partners, and associates** I have had the privilege to work with over the years. Your insights, feedback, and positive perspectives have helped me shape the vision you now see taking form.

To all of you - **thank you. I will forever be grateful.**

For Marissa – you are forever part of the dream.

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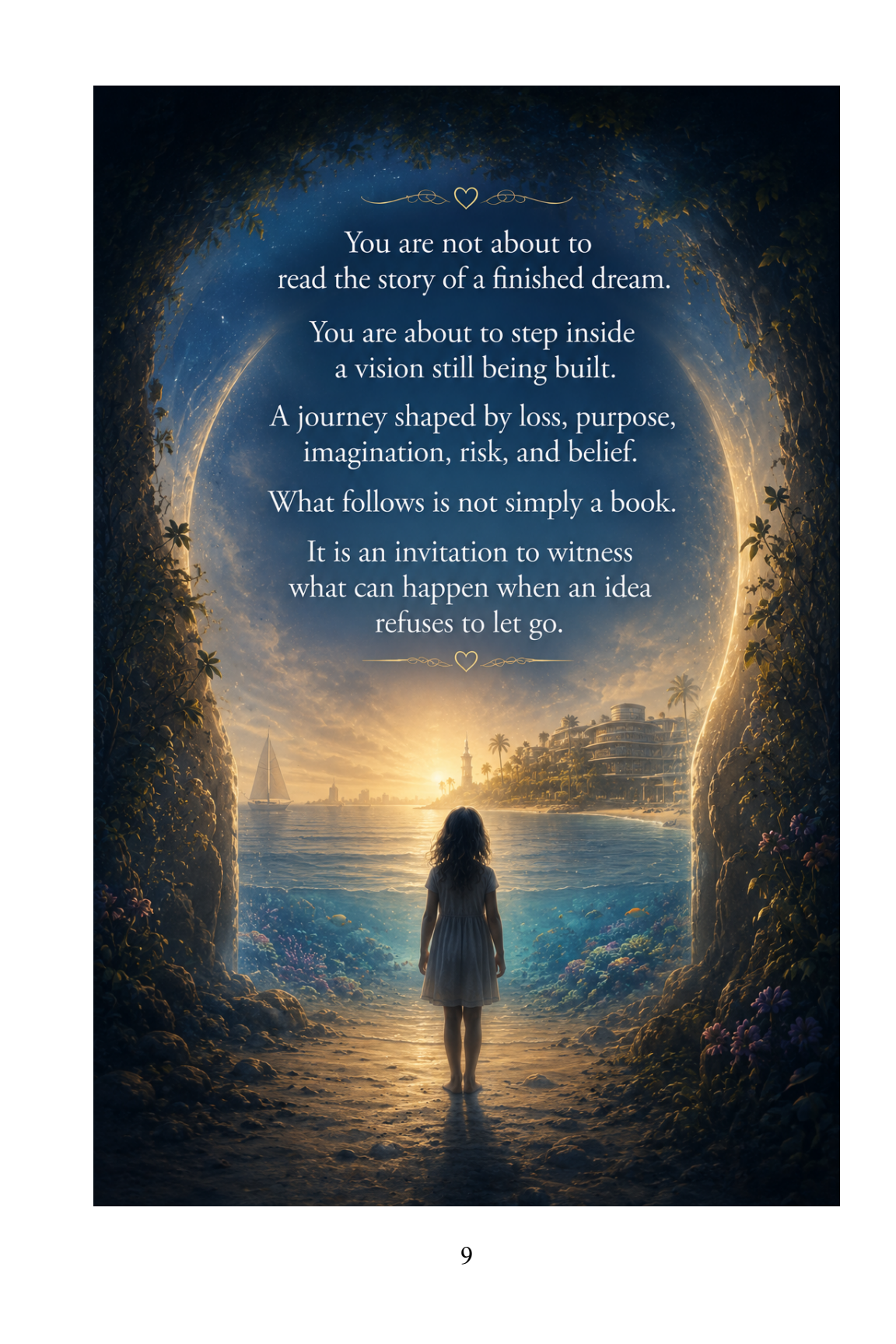
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Here's To The Crazy Ones

THE MISFITS, THE REBELS, THE TROUBLEMAKERS,
THE ROUND PEGS IN THE SQUARE HOLES...
THE ONES WHO SEE THINGS DIFFERENTLY...
THEY'RE NOT FOND OF RULES...
YOU CAN QUOTE THEM, DISAGREE WITH THEM,
GLORIFY OR VILIFY THEM, BUT THE ONLY
THING YOU CAN'T DO IS IGNORE THEM,
BECAUSE THE ONES WHO ARE CRAZY ENOUGH
TO THINK THEY CAN CHANGE THE WORLD,
ARE THE ONES WHO DO!

— STEVE JOBS —

I created this poster using a quote from my mentor, Steve Jobs, that has hung in my office for many years as a constant reminder that entrepreneurs must never allow the doubts, fears, or limitations projected onto us by others to become our reality in the pursuit of our dreams. We must stay focused on the vision ahead and continue pushing toward the finish line, no matter how hard or impossible the journey may appear to others.



—♡—

You are not about to
read the story of a finished dream.

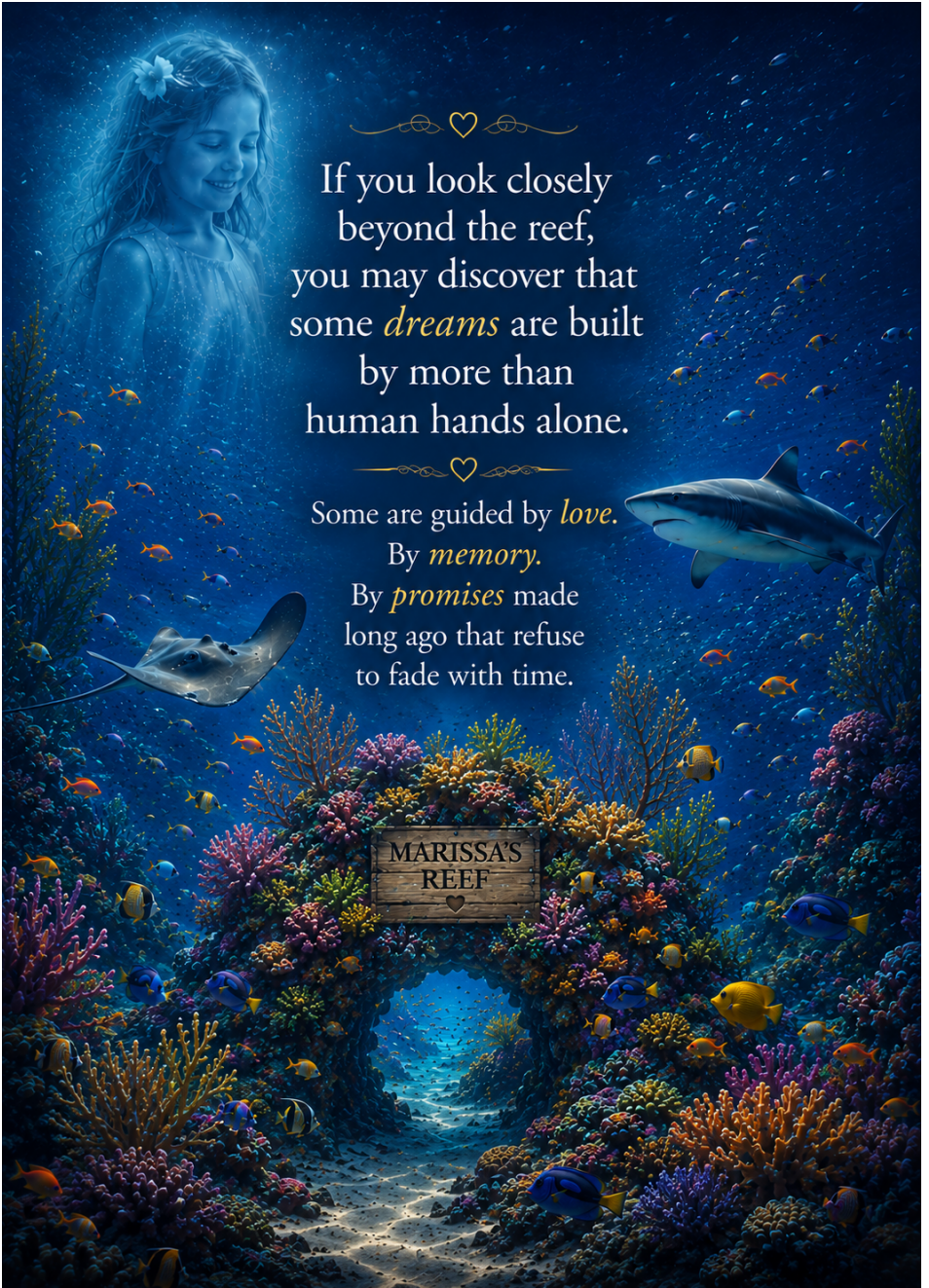
You are about to step inside
a vision still being built.

A journey shaped by loss, purpose,
imagination, risk, and belief.

What follows is not simply a book.

It is an invitation to witness
what can happen when an idea
refuses to let go.

—♡—



—♡—
If you look closely
beyond the reef,
you may discover that
some *dreams* are built
by more than
human hands alone.

—♡—
Some are guided by *love*.
By *memory*.
By *promises* made
long ago that refuse
to fade with time.

MARISSA'S
REEF
♡

Opening

The future rarely begins all at once.



Some ideas are built. Others...build you.

This is the story of one that did both.

What began as something deeply personal - an attempt to honor a life - grew into a vision that refused to remain small.

Over time, that vision expanded beyond a single idea, beyond a single destination, and into something far greater than I could have imagined at the beginning.

This book is not a reflection on a finished journey. It is a record of one still unfolding.

It captures the thinking, the evolution, and the moments that shaped what is now becoming a new kind of travel hospitality ecosystem - one built not only on destinations, but on purpose, participation, and people.

Along the way, you will see how a single idea can grow...how vision evolves over time...and how something once considered impossible can begin to take form when it is pursued with passion, persistence, and true belief in yourself.

This is not just a story about building something. It is a story about why it matters. And perhaps, if the vision resonates with you, it may become part of your story as well.

Because at its core, this journey was never simply about hotels, resorts, ships, or destinations. It was about creating experiences that bring people together again in a world that often feels increasingly disconnected.

It was about proving that business can still be built with heart, that growth and purpose do not have to exist separately, and that ordinary people can still participate in building something meaningful when they are invited into the vision early enough to matter.

Many of the ideas you will see in these pages were born long before the technology existed to visualize them properly. Some began as very rough sketches on napkins, notes, and concepts created late at night, driven by instinct more than certainty.

Others emerged over time through hardship, loss, persistence, and the refusal to let setbacks define the outcome.

This book was written “in the open” intentionally. Not to win any awards, or be placed on any best sellers list.

Not as a polished corporate summary after the fact either, but as a living blueprint shared during the climb itself.

The victories, the lessons, the risks, the pivots, and the possibilities are all part of the story.

Because sometimes the greatest journeys are not the ones we take alone. Sometimes they are the ones we build together.

*“The future begins long before
the world can see it.”*

Chapter 1

The Moment That Started Everything

Where the story truly begins



Some ideas don't begin as ideas. They begin as something far more personal. A moment. A loss. A question that won't let go.

For me, it wasn't a business plan or a market opportunity.

It wasn't a strategy session or a breakthrough insight. It was something much quieter. And much heavier. The kind of moment that changes how you see everything that comes after it.

There are points in life where time seems to divide itself - before and after. You don't always recognize them when they happen, but you feel the shift. Something inside you begins to move in a different direction. This was one of those moments.



At first, there was no vision. No grand plan. No understanding of where it would lead. Just a simple thought that kept returning, growing a little stronger each time it surfaced.

What if something beautiful could come from something so painful?

What if a memory didn't have to fade?

What if it could be built into something real?

Not just remembered - but experienced.

That question became the beginning of everything that followed. It didn't arrive fully formed. It didn't come with clarity or confidence. It came quietly, almost uncertain, as if it was waiting to see if I would pay attention.

Most people don't.

We all have moments like this - ideas that show up without permission.

But they're easy to dismiss. Life moves fast. Responsibilities take over. Logic steps in and explains why something won't work before it ever has a chance to grow. But some ideas don't go away.

They return. Again, and again. And over time, you begin to realize they're not asking for your approval. They're asking for your attention.

This was one of those ideas. And once I started paying attention...it began to grow. Not all at once. But steadily. Quietly at first. Then with more clarity. More detail. More possibility. Until it became something I could no longer ignore.

What started as a single thought - something deeply personal - began to evolve into something much larger. Something that wasn't just about her memory.

It was about purpose. And eventually... it became a vision.

“When knowledge, experience, and purpose align, age becomes an advantage instead of a limitation.”

End of the Preview - Continue the Journey

You've just experienced a preview of the vision behind the ClubZERO Rewards ecosystem — a growing network of entrepreneurial lifestyle destinations, member-driven hospitality, innovation, and purpose-built experiences designed to evolve in real time. What began as an idea is now becoming a living platform powered by people who believe in building something different.

Choose Your Path Forward

Only 10,000 *Founders Vision Bundles* and 10,000 *Platinum Bundles* will be offered during the pre-launch phase.

The Founders Vision Bundle — The Best Value

ONLY 10,000 FOUNDER BUNDLES AVAILABLE. NO EXCEPTIONS.

THE ANGELPRENEUR BOOK
Retail Value \$35

THE CLUBZERO REWARDS ECOSYSTEM BOOK
Retail Value \$45

AQ PLAZA VISION PLAN COLLECTOR EDITION
Retail Value \$250

FLEXFIT® HAT OR VISOR
BLACK OR WHITE
Retail Value \$35

PREMIUM HEADWEAR
Retail Value \$35

FOUNDING MEMBER LOGO PIN

QUARTERLY FOUNDERS MESSENGER MAGAZINE
Digital Access + Printed Collector Edition
35" x 11" Full Color
36-48 Pages Premium Magazine
Quarterly Publications
Exclusive Founding Member Content

SILVER MEMBERSHIP INCLUDED Immediate Activation Ecosystem Updates Priority Notifications	VISIONTRACKER™ ACCESS INCLUDED Continuity Through 2029 Construction Webcams Milestone Tracking Project Transparency	REESHARK APPAREL & ACCESSORIES™ STORE CREDIT Use Toward Merchandise, Travel Offers, Travel Vouchers & Ecosystem Experiences	TRAVEL VOUCHERS AVAILABLE Apply toward Cash Payments on the ClubZERO Travel Booking Platform	FOUNDER CREDITS (FC) ELIGIBILITY Available to Active Founder Members Only
PHYSICAL ITEMS SHIP - SUMMER 2026	DIGITAL ACCESS AVAILABLE JUNE 2026	LIMITED TO FIRST 10,000 BUNDLES	NO REFUNDS STORE CREDIT ONLY	

FOUNDER CREDIT GUARANTEE – YOUR INVESTMENT, YOUR CHOICE.

\$275 FULL CREDIT BACK If you join as a Founding Member within 30 days of launch.	\$100 CREDIT BACK If you join at any other paid membership level within 30 days of launch.	\$50 CREDIT BACK If you remain an active Silver Member within 30 days of launch.
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BUILT IN THE OPEN. DESIGNED TO SCALE. CONNECTED BY VISION.
ONE ECOSYSTEM. FOUR DESTINATIONS. ENDLESS POSSIBILITIES.

Offered By **GridZero** Earth Friendly Solutions
www.GridZeroSolutions.com

The *Founders Vision Bundle* for \$275 is designed to reward early supporters during the pre-launch phase, and those who want the full in-depth experience and deeper connection to the ecosystem vision. Includes:

- *Silver Membership & Online Store Access*
- *The AngelPreneur: Building The Dream in Real Time – Collectors Edition*
- *The ClubZERO Rewards Ecosystem -The Ecosystem Building Blueprint*
- *Aquarium Plaza Corporate Centers Vision Plan - Collector Edition*
- *VisionTracker™* online tracking system access
- *Founders Messenger™* Magazine Subscription - a quarterly print & digital
- *FlexFit® Hat or Visor* - Your choice of style in black or white
- *Founding Member collectible logo pin*

Your Purchase Value Comes Back To You

This is not a donation, or crowdfunder. It's intended to offset our grassroots platform launch costs. You will receive the full \$275 credited to your future ClubZERO Silver member dashboard account for use toward membership fees, ReefShark Apparel & Accessories online merchandise, and travel offers.

- Join as a Founding Member within 30 days of official launch → *receive the full \$275 credited to your account*
- Join another paid membership tier → *receive \$100 credited to your member account*
- Remain an active Silver Member → *receive \$50 credited to your member account*

The Platinum Bundle — A Powerful Starting Point

A streamlined entry into the ecosystem for those ready to begin. Includes:

- *Silver Membership & Online Store Access*
- *Both core books - printed & digital*
- *FlexFit® Hat or Visor - black or white*

Platinum Bundle Credit Benefits

- Join as a Platinum Member within 30 days of launch → *receive 100% of your \$100 purchase credited to your member account*
- Remain a Silver Member → *receive \$50 credited to your member account*

The graphic is a promotional flyer for the 'Platinum Bundle'. At the top, it says 'PLATINUM BUNDLE' in large, bold letters, with 'THE PERFECT START. THE ULTIMATE ACCESS.' underneath. To the right is the ClubZERO logo with 'PLATINUM' below it. The main content is divided into several sections. On the left, there are two book covers: 'THE ANGEL PREDATOR BOOK' and 'THE CLUBZERO HANDBOOK'. Below these are two FlexFit hats, one black and one white. A central banner says 'TOTAL VALUE \$115'. On the right, a large '\$100' is displayed with the text 'YOURS FOR ONLY \$100'. Below this, it says 'GET YOUR MONEY BACK!' and lists three benefits: 'JOIN AS A PLATINUM MEMBER WITHIN 30 DAYS OF LAUNCH (GET ALL \$100 BACK)', 'REMAIN A FREE SILVER MEMBER AFTER 30 DAYS (RECEIVE \$50 BACK)', and 'REEF SHARK RECEIVES AN AUTOMATIC FREE VISOR MEMBER WHO'S FIRST TO ACCESS TO THE BUNDLE ON THE STORE (SEE CHECKOUT OFFERS & ACCESSORIES)'. At the bottom, there are three boxes: 'CASH CREDIT GUARANTEE - YOUR INVESTMENT, YOUR CHOICE', 'CASH CREDIT BACK \$100 If you join as a Platinum Member within 30 days of launch.', 'CASH CREDIT BACK \$50 If you remain as a Silver Member 30 days of launch.', and 'NO RISK. ALL VALUE. PLATINUM \$100 OFF. NO OTHERS'. The footer includes 'OFFERED BY GridZero' and the website 'www.GridZeroSolutions.com'.

Early supporters help us build the ecosystem from the ground floor while securing priority access to future membership opportunities.

Bundles Offered: **By GridZero, Inc**
Order Online: **GridZeroSolutions.com**
or at **ClubZERORewards.com**



One Ecosystem. Four Destinations. Endless Possibilities.