

The AngelPreneur: Building the Dream in Real Time Initial Book Outline March 2025

The AngelPreneur: Building the Dream In Real Time: is a real-time accounting of a determined, highly creative, and relentless serial entrepreneur—Peter "The AngelPreneur" Ortmann, aka: the "Shark" or "Petey". The book chronicles Peter's personal and business development journey over 25 years, marked by a remarkable level of ongoing innovation and significant life challenges. At 70, Peter has dedicated his life to building socially focused companies, embodying the true entrepreneurial spirit of perseverance despite limited success and encountering formidable setbacks.

Peter's entrepreneurial journey took a pivotal turn after the events of September 11, 2001, which led to the loss of his California contracting businesses in 2003, resulting in the forfeiture of his country club estate home and lifestyle in early 2004. An event that severely impacted his life and marriage. That plus the betrayal by new business partners in 2007 resulted in legal battles that taught him the harsh realities of trusting those close to you in business and unknown investment risks. These experiences tested Peter's resilience - teaching him a deeper understanding of human nature and the complexities of the process in launching start-up businesses.

An early adopter of Bitcoin (BTC) in 2011, Peter purchased 10,000 Bitcoins for just \$600 (\$0.60 each), placing him at the forefront of a multi-billion dollar crypto-currency revolution. Yet, he faced the loss of most coins due to the fraud and exchange collapses in Bitcoin's early years. This highlighted the very unpredictable nature of new technologies for him. The tragic loss of his first granddaughter, Marissa in 2005, born on his birthday in 1998, and lost to a flood at age seven, plus other personal experiences, profoundly reshaped his personal perspectives on family and further tested his inner strength.

Peter's journey started in Southern California where he grew up among the beaches. Over the years his projects took him to Maui, Hawaii, Vancouver, Canada, Playa del Carmen, Mexico, and Tortola, in the British Virgin Islands, settling in Las Vegas, Nevada today. Living and traveling in these diverse locations caused extended separation periods that further impacted his marriage to Corrin, his wife now of 30 years (February 14, 1995). It also enriched his business acumen and geopolitical insights, which continue to inform his thinking, passion and business ventures today.

One of Peter's contributions is the creation of his *EPG Design System*, a unique method he developed to bring his project site plan visions to life. Using accounting software tools *Excel*, *Adobe Photoshop*, and *Google Earth*, Peter created over 50 vibrant full color conceptual site plan project renderings. This book shares the secrets behind his method, with a goal of inspiring readers with an innovative approach they can use to develop their own project concept designs and presentations.

Peter is also known as a "conspiracy or bullshit analyst," passionately exposing truths often obscured by media, governments, and societal misconceptions. Although his commitment to challenging mainstream narratives has cost him friendships, business opportunities, and project funding over the years. It has also earned him respect among those equally disillusioned by misinformation, especially the un-vaxed during the global Covid-19 Scamdemic that started in 2020. Peter's commitment to uncovering hidden truths, our true history and everyday realities continue through his "X" account @OutsideMyMATRIX.

As the founder of *GridZero Inc.*, his principal business today, Peter is dedicated to helping his clients achieve independence through off grid living and related business solutions. *GridZero* focuses mainly on providing design/build services that incorporate sustainable alternative energy, atmospheric water generation, and micro-farming systems, enabling clients to better prepare for an uncertain future.

Peter's entrepreneurial passion continues today with a goal to build his Dream projects; such as *The* **Aquarium Plaza Corporate Center** in Las Vegas, plus several **GridZero Venture Fund** businesses as outlined on the *GridZeroSolutions.com website*. To help GridZero self-fund and build these projects Peter created **ClubZERO Rewards**, an online membership-based program and funding strategy. One that shares a percentage of profits with his members by way of **CZR Tokens**, the virtual currency paid members earn and can redeem for travel, merchandise and other things items of value.

ClubZERO offers an affiliate income program that engages members in the *GridZero* project build-out process featured through *The AngelPreneur: Building the Dream in Real Time* web series. Hosted by Peter, an Angel Investor / Entrepreneur who intends to inspire and recruit members to join him in his projects. The Shark may conduct in-person motivational speaking engagements showcasing this book, the *Aquarium Plaza*, *his* projects, *EPG System* and the innovative *ClubZERO Rewards* membership program at regional hotels, conventions and aboard cruise ships.

Peter's life story is one of resilience, innovation, and a steadfast quest for truth. This book celebrates that journey, as he shares not only the companies he developed, launched and reinvented but the lives he touched along the way. His story shares an unparalleled entrepreneurial adventure with his readers, showcasing project renderings, insights and story behind each unique project. He shares his many struggles and an unwavering spirit in the face of a life full of unimaginable adversity in a true comeback story every reader and *ClubZERO* member becomes a part of.

Peter's story doesn't end with this book, however, it will continue to unfold in real time through his *AngelPreneur* web series available exclusively for paid members of *ClubZERO*. So fasten your seatbelts, because Peter intends to take his readers and audience on *The Entrepreneurial Reality Ride of a Lifetime, in Real Time*, as he sets out to build real businesses with real people interacting and engaging members directly into the process. Look for the book by late Fall of 2025.

"One of the huge mistakes people make is that they try to force an interest on themselves.

You don't choose your passions; your passions choose you."

Jeff Bezos